

# Premier Level Exhibitor Prospectus for LeadingAge Georgia 2017 Events

We invite you to take advantage of this opportunity to reach key decision makers from major providers located throughout Georgia:

- Adult Day Care & Services Centers
- Assisted Living Communities & Personal Care Homes
- Continuing Care Retirement Communities
- Affordable & Federally Assisted Housing (HUD & Low Income Housing Tax Credit)
- Home and Community-Based Service Providers | Home Care Services
- Rehabilitation & Skilled Nursing Communities
- Hospice, Palliative Care, and Home Health organizations



We provide proven traffic builders—



- Attendee mailing lists at event
- Guest passes available for you to send to prospective customers who are members of LeadingAge Georgia
- Exclusive advertising opportunities in the official event program(s)

***Pride in Partnership!***  
***Proven Results!***

Additional benefits include —

- Use of LeadingAge Georgia logo in marketing materials
- PSA advertising space in e-newsletter
- Attendance access to the general & educational sessions in which you exhibit
- Two complimentary admissions with a 6 foot display table
- Two complimentary exhibitor lunch tickets per exhibitor at the Premier Level



**Meet  
Face-to-face  
with Aging  
Services  
Leaders**



# Coaching Supervision Workshop

## September 13, 2017

### Exhibitor Reservation Form

LeadingAge GA is pleased to give affiliated business firms the first opportunity to exhibit and reserve display space for the 2016 Mental Health First Aid Certification training. The event will be held on Sept. 13, 2017. The event will be held at Mauldin & Jenkins; 200 Galleria Pkwy., SE; Ste. 1700; Atlanta, GA 30339. **Make sure you are one of the four exhibitors featured at this year's event. FAX your reservation today to hold your space.** We are expecting 35 key senior living and aging services providers.

#### 2017 Exhibitor Fees

<input type="checkbox"/> <b>Premier Level Exhibitor</b> .....	\$400
<ul style="list-style-type: none"> <li>• Includes your Company's Logo on Symposia Materials.</li> <li>• Presentation: Up to 5 minutes to present your products &amp; services to the full audience.</li> <li>• Place Your Company's Marketing/Collateral Materials on each attendee table (optional).</li> <li>• 6 foot display table and chairs for exhibiting (and networking during all breaks)</li> <li>• This level includes passes for Two of your Company's representatives to exhibit and network</li> </ul>	
<input type="checkbox"/> <b>Exhibitor</b> (includes 6 ft. display table & chair only).....	\$250

***Attached is an invoice and fees must be paid in full by September 6, 2017.***

\*\*\*Please Type or Print Legibly\*\*\*

Name of Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

Type of Service your Company Offers \_\_\_\_\_

**CANCELLATIONS:** All Cancellations must be received in **writing**. Notification prior to Sept. 6, 2017 will receive a refund in the amount paid minus a cancellation fee of \$200. After Sept. 6, 2017, there will be no refunds and all amounts paid will be forfeited. Fees paid cannot be credited to future years or shows in the event of cancellation.

**Please FAX your reservation to 404-872-1737**  
**If you need additional information, please contact:**

*Jacque Thornton*  
1440 Dutch Valley Place, NE; Suite 120; Atlanta, GA 30324



**Thursday, Sept. 14, 2017**  
**Power of Purpose Series IV**

## **Mental Health & Dementia Symposia**

### **Exhibitor Reservation Form**

LeadingAge GA | Georgia Institute on Aging are pleased to give affiliated business firms the first opportunity to exhibit and reserve display space for the 2017 Mental Health & Dementia Symposia. The event will be held on Sept. 14, 2016 (Trinity Presbyterian Church; 3003 Howell Mill Rd., NW; Atlanta, GA 30327). **Make sure you are one of the four exhibitors featured at this year's event. FAX your reservation today to hold your space.** We're expecting 80-100 key decision makers from Nursing Care & Rehab, CCRC's, Senior Living, Affordable Housing, and Home & Community-Based Services Organizations). ***This invoice and fees are due in full by September 7, 2017.***

#### **2017 Exhibitor Fees**

<input type="checkbox"/> <b>Premier Level Exhibitor</b> .....	\$600
<ul style="list-style-type: none"> <li>• Includes your Company's Logo on Symposia Materials.</li> <li>• Presentation: Up to 5 minutes to present your products &amp; services to the full audience.</li> <li>• Place Your Company's Marketing/Collateral Materials on each attendee table (optional).</li> <li>• 6 foot display table and chairs for exhibiting (and networking during all breaks)</li> <li>• This level includes passes for Two of your Company's representatives to exhibit and network</li> </ul>	
<input type="checkbox"/> <b>Exhibitor</b> (includes 6 ft. display table & chair only).....	\$400

\*\*\*Please Type or Print Legibly\*\*\*

Name of Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

Type of Service your Company Offers \_\_\_\_\_

**CANCELLATIONS:** All Cancellations must be received in **writing**. Notification prior to Sept. 7, 2017 will receive a refund in the amount paid minus a cancellation fee of \$200. After Sept. 7, 2017, there will be no refunds and all amounts paid will be forfeited. Fees paid cannot be credited to future years or shows in the event of cancellation.

**Please FAX your reservation to 404-872-1737**

**If you need additional information, please contact: Jacque Thornton**

1440 Dutch Valley Place, NE; Suite 120; Atlanta, GA 30324

404-889-8536 ~ 404-872-1737(f) ~ [jthornton@LeadingAgeGA.org](mailto:jthornton@LeadingAgeGA.org) ~ [www.LeadinAgeGA.org](http://www.LeadinAgeGA.org)



# Adult Day Services Symposium

## October 13, 2017

### Exhibitor Reservation Form & Fees

LeadingAge GA | Georgia Institute on Aging are pleased to give affiliated business firms the first opportunity to exhibit and reserve display space for the 2017 Adult Day Services symposium. The event will be held on Oct.13, 2017 (location TBA).

**Make sure you are one of the four exhibitors featured at this year's event. FAX your reservation today to hold your space.** Premier Level Exhibiting includes a 6 foot display, networking opportunity for up to two representatives during all breaks, verbal recognition during the program, your logo on event materials, option to place your marketing material on each table for attendees. We are expecting 60 key stakeholders from Adult Day Services centers to be in attendance.

<input type="checkbox"/> <b>Premier Level Exhibitor</b> .....	\$300
<ul style="list-style-type: none"> <li>• Includes your Company's Logo on Symposia Materials.</li> <li>• Presentation: Up to 5 minutes to present your products &amp; services to the full audience.</li> <li>• Place Your Company's Marketing/Collateral Materials on each attendee table (optional).</li> <li>• 6 foot display table and chairs for exhibiting (and networking during all breaks)</li> <li>• This level includes passes for Two of your Company's representatives to exhibit and network</li> </ul>	
<input type="checkbox"/> <b>Exhibitor</b> (includes 6 ft. display table & chair only).....	\$200

**Attached is an invoice and fees must be paid in full by Oct. 6, 2017.**

\*\*\*Please Type or Print Legibly\*\*\*

Name of Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

Type of Service your Company Offers \_\_\_\_\_

**CANCELLATIONS:** All Cancellations must be received in **writing**. Notification prior Oct. 6, 2017 will receive a refund in the amount paid minus a cancellation fee of \$200. After Oct.6, 2017, there will be no refunds and all amounts paid will be forfeited. Fees paid cannot be credited to future years or shows in the event of cancellation.

**Please FAX your reservation to 404-872-1737**  
**If you need additional information, please contact:**

*Jacque Thornton*  
1440 Dutch Valley Place, NE; Suite 120; Atlanta, GA 30324

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Thursday, Nov. 16, 2017

# Technology and Aging Summit Premier Sponsor/Exhibitor Reservation Form

\*\*\*Please Type or Print Legibly\*\*\*

LeadingAge GA | Georgia Institute on Aging are pleased to give affiliated business firms the first opportunity to exhibit and reserve display space for the 2017 Technology & Aging Summit. The event will be held on November 16, 2017 at Georgia Technical Institute Tools for Life (located at 512 Means St., Suite 250; Atlanta, GA 30318). **Premier sponsorship is \$800 (space available for only 6 organizations at this level). FAX your reservation today to hold your space.** Come network with key stakeholders from Georgia Tech, Georgia Gerontology Society, LeadingAge Georgia and 80-100 key decision makers from Nursing Care & Rehab, CCRC's, Senior Living, Affordable Housing, and Home & Community-Based Services Organizations. **Attached is an invoice and fees must be paid in full by November 2, 2017.**

Name of Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

Type of Service your Company Offers \_\_\_\_\_

**CANCELLATIONS:** All Cancellations must be received in **writing**. Notification prior to November 2, 2017 will receive a refund in the amount paid minus a cancellation fee of \$200. After November 2, 2017, there will be no refunds and all amounts paid will be forfeited. Fees paid cannot be credited to future years or shows in the event of cancellation.

### 2017 Premier Sponsor & Exhibitor Fees

- Premier Sponsor** (included 6 ft. exhibit table, recognitions, and benefits listed below)..... \$800
  - Includes a 6 foot display table for exhibiting during all breaks (8 a.m. – 3:30 p.m.)
  - Networking opportunity for up to two representatives at the event
  - Verbal recognition during the program
  - Your logo on symposium materials
  - Option to place your marketing/collateral material on each table for attendees.
- Exhibitor** (includes 6 ft. display table only from 8 a.m. – 3:30 p.m.) ..... \$400

**Please FAX your reservation to 404-872-1737**

**If you need additional information, please contact:** *Jacque Thornton*  
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# Exhibitor/Sponsor Prospectus for LeadingAge Georgia 2017 Events

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We provide proven traffic builders—



- Attendee mailing lists at event
- Guest passes available for you to send to prospective customers who are members of LeadingAge Georgia & GGS
- Exclusive advertising opportunities in the official event program(s)

**Pride in Partnership!**  
**Proven Results!**



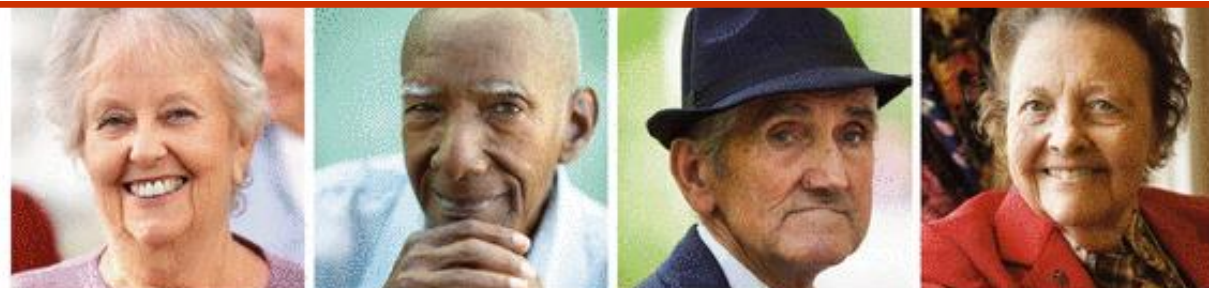
**LeadingAge**  
Georgia

**Georgia Tech** **Interactive Media Technology Center**  
Advancing Science, Technology & Culture

**Georgia Tech** **TOOLS for LIFE**  
Georgia's Assistive Technology Act Program

Additional benefits include —

- Use of LeadingAge Georgia logo in marketing materials
- PSA advertising space in e-newsletter
- Attendance access to the general & educational sessions you sponsor and/or exhibit
- Two complimentary admissions with a 6 foot display table to **showcase** your products/services
- Two complimentary exhibitor lunch tickets per exhibitor/sponsor



**Meet Face-to-Face with Senior Living & Aging Services Leaders, Researchers, Academicians, Entrepreneurs, & Innovators**

**Invoice/Credit Card Authorization Form**

Membership Dues       Exhibitor Registration

Event Name (s) \_\_\_\_\_

Amount \_\_\_\_\_ (3% processing fee will be added to credit card transactions)

Organization \_\_\_\_\_

Name As it appears on the Card \_\_\_\_\_

Visa       MasterCard       American Express

Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ Month \_\_\_\_\_ Year

Address Line 1: \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Make Checks Payable to Georgia Institute on Aging & Mail or Fax Form to:**

Jacque Thornton  
Georgia Institute on Aging  
1440 Dutch Valley Place, NE; Suite 120; Atlanta, GA 30324  
404-872-1737 FAX

**404-889-8536 (Direct) ~ [jthornton@LeadingAgeGA.org](mailto:jthornton@LeadingAgeGA.org) ~ [www.LeadinAgeGA.org](http://www.LeadinAgeGA.org)**